

June 1, 1978

- DISTRIBUTOR PRICE SHEET -

BALLY PROFESSIONAL ARCADE

Prices subject to  
change without notice.

Model #BPA 1100  
Shipping Size: 18" L X 13.5" W X 7" H  
Weight: 8 lbs.

<u>SUGGESTED RETAIL</u>	<u>DISTRIBUTOR COST</u>
\$299.95	\$177.00

BALLY VIDEOCADE CASSETTES

ACTION/SKILL SERIES

AVAILABILITY

<u>SUGGESTED RETAIL</u>	<u>DISTRIBUTOR COST</u>
\$ 19.95	\$ 11.00
19.95	11.00
19.95	11.00
19.95	11.00
24.95	13.80

Videocade 2001 - 280 Zzzap and Dodgem  
 Videocade 2002 - Sea Wolf and Missile July  
 Videocade 2003 - Panzer Attack and Red Baron September  
 Videocade 2004 - Clowns and ~~Escape~~ Brickyard September  
 Videocade 2005 - Space Race September

SPORTS SERIES

Videocade 3001 - Tornado Baseball, Tennis, Hockey, Handball 24.95 13.80  
 Videocade 3002 - Football - *Scorout* September - 24.95 - 13.80  
 Videocade 3003 - Grand Prix and Demolition Derby September 19.95 11.00  
 Videocade 3004 - Desert Fox and Drag Race September 19.95 11.00

EDUCATION SERIES

Videocade 4001 - Bingo Math and Speed Math 19.95 11.00  
 Videocade 4002 - Letter Match, Spell'N Score and Crosswords ~~July~~ *December?* 24.95 13.80  
 Videocade 4003 - Astrology September 49.95 27.50

STRATEGY SERIES

Videocade 5002 - Black Jack, Poker and Acey-Deucey *Out, but limited* July 24.95 13.80  
 Videocade 5003 - Backgammon and Checkers September 19.95 11.00

FUNCTIONAL SERIES

Videocade 6002 - Bally BASIC July 49.95 27.50

ACCESSORIES

Cassette-Audio Interface (used with Bally BASIC) 49.95 27.50

P.O.P. MATERIAL

Videocade 6001 - Demo Cartridge — 24.95 13.80  
~~Point-of-Purchase Display Stand — 215.00~~

Packed: 6/master carton  
Shipping Size: 7-1/2" L X 5-3/4" W X 4" H  
Terms: 2% 10 Days, Net 30

Total \$549.50

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ACTION/SKILL SERIES

AVAILABILITY

<u>SUGGESTED RETAIL</u>	<u>DISTRIBUTOR COST</u>
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Videocade 2001 - 280 Zzzap and Dodgem		\$ 19.95	\$ 11.00
Videocade 2002 - Sea Wolf and Missile	July	19.95	11.00
Videocade 2003 - Panzer Attack and Red Baron	September	19.95	11.00
Videocade 2004 - Clowns and Escape	September	19.95	11.00
Videocade 2005 - Space Race	September	24.95	13.80

SPORTS SERIES

Videocade 3001 - Tornado Baseball, Tennis, Hockey, Handball		24.95	13.80
Videocade 3002 - Football	September	24.95	13.80
Videocade 3003 - Grand Prix and Demolition Derby	September	19.95	11.00
Videocade 3004 - Desert Fox and Drag Race	September	19.95	11.00

EDUCATION SERIES

Videocade 4001 - Bingo Math and Speed Math		19.95	11.00
Videocade 4002 - Letter Match, Spell'N Score and Crosswords	July	24.95	13.80
Videocade 4003 - Astrology	September	49.95	27.50

STRATEGY SERIES

Videocade 5002 - Black Jack, Poker and Acey-Deucey	July	24.95	13.80
Videocade 5003 - Backgammon and Checkers	September	19.95	11.00

FUNCTIONAL SERIES

Videocade 6002 - Bally BASIC	July	49.95	27.50
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ACCESSORIES

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P.O.P. MATERIAL

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Point-of-Purchase Display Stand			215.00

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