

arcadian

6/6/9

Mr. Laurence Leske
724 West Aldine
Chicago, Ill 60657

Dear Mr. Leske;

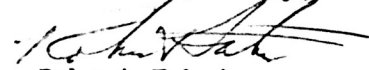
One of my friends, Jay Hess, was talking to you about four weeks ago with regard to the Bally ARCADE game/computer system. I publish a newsletter for owners of the ARCADE, and provide them with material which enables them to better understand the machine, and which informs them of operations that are possible. The inputs for my paper come primarily from the more technically oriented subscribers. I now have over 600 persons subscribing from across the country and Canada, plus a handful foreign, and we are all concerned about the status of the Add-On, or Programmable Keyboard. We have the Bally story of 'waiting for the FCC to act on the TI proposal', but we have also been waiting since last year when the Add-On was originally expected. Many of the subscribers responded to the JS&A advertising of Oct/77, and are quite frustrated with the situation.

We would be greatly interested in a surrogate keyboard, with additional memory capacity and capabilities approaching those which were advertised in the literature - a more powerful BASIC and a full-size ASCII keyboard, at least. In addition the units should have some equivalent to GRAFIX, ZGRASS, TERSE, etc., etc., languages if at all possible.

I am writing this letter on Jay Hess' recommendation to let you know that we as a group exist, and are interested in upgrading the system to higher capabilities. Of my group, I would suspect 70% to 80% would be in a position to purchase a unit in the \$400-600 range.

I would be pleased to receive your comments and thoughts about our 'problem', and to answer any questions you may have.

Yours very truly,



Robert Fabris
3626 Morrie Dr.
San Jose, CA 95127