

November 27, 1979

Dear Customer,

The response poured in after our Liquidation Sale and we were unable to fill all the orders we received.

Unfortunately, yours was one of those orders we had to return. Enclosed is your uncashed check for the amount you submitted.

But there's still some hope. We would like to enter your name in our special "Broken Bally Sale" as described in the enclosed advertisement. We'll enter your name and we'll put in the 2¢ for you. If you win-great, you'll own a Bally Arcade or what we call the "Bally Home Library Computer."

If you don't obtain a unit for 2¢, then we'll send you a gift certificate worth \$10 towards the purchase of any JS&A products totalling \$100.

We are sorry to disappoint you but we were unable to fill all the orders we received for the 400 units we had in stock. We received approximately 500 orders and yours was one of the few we had to return. Thank you for your order and we hope you still have the opportunity to obtain a unit.

Sincerely,

JS&A Group, Inc.

Mary Stanke

Executive Vice President

MS:ijs

Enc.